



## Organizational Description

### MISSION

The **California Preservation Foundation (CPF)**, founded in 1976, is California's only statewide non-profit historic preservation education, advocacy, and membership organization.

*The California Preservation Foundation provides statewide leadership, advocacy, and education to ensure the protection of California's diverse cultural heritage and historic places.*

### GOVERNANCE

A Board of Trustees, comprised of a maximum of twenty-one (21) individuals from throughout the state who have professional or avocational expertise related to historic preservation, governs CPF. The Board strives to govern CPF following best practices, as set forth by national organizations that focus on furthering effective and ethical philanthropy.

### STAFF

CPF's staff includes a full-time Executive Director, a full-time Field Services Director, and a full-time Programs and Engagement Manager.

### VOLUNTEERS

CPF's staffing is enhanced by the efforts of approximately 250 individuals who assist the organization in a variety of capacities. In addition to service on the Board of Trustees, volunteer opportunities include service on a range of committees:

- Easements
- Legislation and Advocacy
- Education
- Awards
- Annual Conference - Steering and Program Committees
- Development
  - Membership
  - Marketing
- Strategic Plan

Individuals also volunteer their time by providing pro bono professional services.

### MEMBERS

CPF has approximately 1,200 members throughout the state, including many organizations with multiple members.

### ACTIVITIES

CPF:

- sponsors the annual **California Preservation Conference**, which will celebrate its 48<sup>th</sup> annual conference at the Sacramento Convention Center in Sacramento from May 6 through May 10, 2025.
- recognizes the best in historic preservation projects through its annual **Preservation Design Awards**. CPF also recognizes individual and organizational achievements in preservation through its annual **President's Awards**, presented in conjunction with the Preservation Design Awards at the California Preservation Conference awards ceremony. The 42<sup>nd</sup> annual event will be held on



May 9, 2025, at the California Museum in Sacramento during the California Preservation Conference.

- trains preservationists (over 20,000 people since 2020) through online educational **seminars**, **webinars**, and **training sessions** on important preservation issues;
- publishes a monthly e-newsletter, **The Beat**, and special **publications** on a variety of topics important to preservation in California;
- supports preservation efforts through advocacy and legal action throughout the state;
- assists hundreds of Californians each year with their preservation questions and problems via on-site, e-mail, or telephone assistance; and
- maintains a presence in Sacramento to lobby for important legislation that protects cultural resources, such as California's first historic tax credit law and amendments to housing bills that threaten historic resources.

#### **PARTNERSHIPS**

CPF is a statewide partner with the National Trust for Historic Preservation, Preservation Action, and the National Preservation Partners Network. CPF also supports the work of municipal and regional historic preservation and cultural resource organizations in the state through various forms of partnerships.

#### **BUDGET**

The annual budget of the CPF is \$500,000. The organization's audited financial statement and most recent IRS Form 990 are available upon request. According to its most recent financial audit, over 80% of CPF's income goes into our programs.

#### **CONTACT:**

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## An Overview of the California Preservation Foundation

The California Preservation Foundation (CPF) was organized in 1975 by preservationists in California who saw a need to join forces to save important landmarks and neighborhoods. CPF is a 501(c)3, membership-based, not-for-profit corporation whose mission is to “provide statewide leadership, advocacy, and education to ensure the protection of California’s diverse cultural heritage and historic places.”

### 48TH ANNIVERSARY OF THE CALIFORNIA PRESERVATION CONFERENCE.

Since its founding in 1977, CPF has held an annual statewide conference where individuals interested in historic preservation can gather, exchange ideas, network, and organize around important issues. The next conference will be held at the Sacramento Convention Center in Sacramento from May 6 through May 10, 2025.

### 42 YEARS OF HONORING THE BEST IN CALIFORNIA: PRESERVATION DESIGN AWARDS

The Preservation Design Awards (PDA) honor the accomplishments of architects, engineers, developers, non-profit organizations, and government agencies for outstanding examples of preservation, restoration, rehabilitation, adaptive reuse, preservation studies, craftsmanship, and technology.

### OVER 200 WORKSHOPS ON 41 DIFFERENT TOPICS THROUGHOUT CALIFORNIA

CPF has educated over 40,000 individuals over the last two years on topics such as CEQA, Sustainability and Preservation Award Winning Design Solutions, Using the State Historical Building Code, Guiding Design on Main Streets, Victorian Restoration, Federal Preservation Law, Landmark and Cultural Heritage Commissions, and Certified Local Governments.

### AWARDS RECOGNIZING OUTSTANDING CONTRIBUTIONS TO PRESERVATION IN CALIFORNIA.

**Legislator of the Year Awards** recognize legislative and local political leadership in preservation.

**President’s Awards** acknowledge individual efforts, cumulative efforts, and regionally or locally significant contributions that further the cause of preservation or advocacy. Past recipients of this prestigious award include “Save the Auditorium” by Sacramento Old City Association; Napa County Landmarks’ preservation of the old Court House; the Black Eyed Peas for their music video featuring the historic Little Manila District in Stockton; and Adolfo Nodal’s leadership in the preservation of Neon Lights in Los Angeles.

In accordance with its Strategic Plan, CPF is committed to:

- Increasing our membership in numbers and diversity;
- Focusing our advocacy efforts to increase protection for historic resources through state and federal legislation and to promote the importance of historic preservation at the local and state levels;
- Continuing to expand our education efforts to create a corps of informed advocates for preservation;
- Partnering with other non-profit organizations to promote smart growth, affordable housing, and resiliency while preserving historic resources;
- Establishing a strong and engaged statewide advocacy network; and,
- Developing the financial and human resources to support CPF’s capacity to protect historic and cultural resources.